

Competence Center Sustainability in China (CCSC) with the support of Audi-Confucius Institute Ingolstadt organized a Lecture series "Sustainability in China" in summer term 2018 at Catholic University Eichstätt-Ingolstadt. The interdisciplinary lecture deals with relevant aspects of sustainable development and sustainability management in China. Seven lecturers from China and Germany introduce into their relevant academic research results or share their practical experience.

- Prof. Dr. André Habisch, Catholic University Eichstätt-Ingolstadt
- Hannes Schlee, Managing Director of China –Zentrum -Bayern
- Qiang Zhou, Founder of ZD Automotive GmbH
- Prof. Dr. Haiyun Chen, Tongji University
- Dong Li, Founder of Xetabyte GmbH
- Prof. Martin Bader, THI University of applied science Ingolstadt
- Prof. Dr. Bernd Cyffka, Catholic University Eichstätt-Ingolstadt

This course provided multidisciplinary insights from business science, economics, engineering, entrepreneurship, environmental science, cultural geography etc. Students gain an overview on the status quo of sustainable development and sustainability-related business innovations in China against the background of new Chinese national plan in 2020, 2035, and 2050, which aims to implement the UN 2030 Agenda for Sustainable Development. After completing the course, students showed their understanding of Chinese economic developments and ability to analyze the importance of sustainable development in China through their term papers. Followings are some selected term papers from the lecture series:

- Isabel Blümel (2018), Practical Wisdom as the underlying Success Factor of the Alibaba Group;
- Christian Gabler (2018), Multi-level Perspective on Sustainability Transition: A Case Study on Yangtze River;
- Sophia Fuchs (2018) The integration of the UN Sustainable Development Goals in China's One Belt, One Road Initiative – An Analysis;
- Tobias Mauch (2018) Urbanization in China and its Impacts on Sustainability;
- Anna Katharina Schröder (2018) Sustainable Human Resources Management – A Comparison between Germany and China;
- Sharlene Schürger (2018), E-waste Management in China: Overview, Trends and Solution approach towards a sustainable e-waste Management;
- Reimer Stobbe (2018), Made in China as a Brand in Germany;
- Patrick Taglinger (2018), Externalities of Bike-Sharing Systems – Findings across Urban China;
- Lu Tan (2018), Practical Wisdom-Taoism and Sustainability in China;
- Alan Vizjak (2018), Current Status and Alternative Agricultural Methods for Sustainable Food Security in China – a Literature Review;
- Florian Wehle (2018), A theoretical and empirical Analysis of Rural Poverty Reduction Programs in China;
- Zihao Zhang (2018), Implementation of a Sustainability Balanced Scorecard - Using the Case of China Mobile Limited.

Some Chinese students are also encouraged and motivated to write their bachelor/ master thesis within the framework of sustainability management and under the supervision of CCSC and Audi-Confucius Institute Ingolstadt. The scientific research theses are listed as following:

- Ren Peng (2016), A Multi-level Perspective on Sustainability Transition Management: Cases of River Pollution in Germany and China;
- Yizhou Shang (2016), Organic Food Consumption: Empirical Examination of Consumer Values in China;
- Ci Song (Ma2017), Practical Wisdom for Sustainable Management based on Confucian Perspective: A Case Study Approach;
- Yufeng Zhang (2017), Microfinance in China;
- Andreas Fink (2017), Decision - Making of Chinese Actors Regarding Sustainability - A Cross-Disciplinary Literature Review;
- Shu Zhang (2018), Social Responsibility in the Film Industry: a Case Study Inquiry in CSR Reporting Guidelines;
- Rongkun Xu(2018), Practical Wisdom and Corporate Strategic Decision Making: Evidence from China;
- Xinchen Li (2018), Cross-cultural Management and Practical Wisdom in Human Resource Management – Suggestions for Multinational Companies in China (forthcoming);
- Ruijue Zhu (2019), Green Finance Status-Quo Analysis in the Chinese banking industry (forthcoming).